



SAVE THE DATES

Business Development Mission The Republic of Korea

May 10th - May 17th, 2014



Miami-Dade County is organizing a Business Development Mission to the **Republic of Korea** (Seoul and Busan) in conjunction with **Enterprise Florida, Inc.**, **May 10th - May 17th, 2014**. **The Honorable Jose "Pepe" Diaz**, Miami-Dade County Commissioner and Chair of the International Trade Consortium (ITC) Board of Directors, will lead the mission in order to foster bilateral trade, commerce, tourism and cultural exchanges between the Republic of Korea and Florida.

The U.S.-Korea trade agreement was ratified by the U.S. Congress on March 15, 2012, and it creates numerous new opportunities for U.S. exporters to sell more Made-in-America goods, services, and agricultural products to Korean customers, as well as support more American jobs. The Agreement is expected to increase U.S. exports to Korea by approximately \$10 to \$12 billion annually. Korea is the United States' eighth largest export market. The U.S. is the third largest exporter to Korea, with an 8.3 percent market share of Korea's total imports. Total U.S. exports to Korea exceeded \$42.3 billion in 2012.

Quick Facts About Republic of Korea

Population: 51 million (2012 est.)
Head of State: President Park Geun-hye
Independence: August 15, 1945
Capital: Seoul (pop - 10.2 m)
Other Major Cities: Busan (3.5 m),
 Incheon (2.8 m), Daegu (2.8 m).
GDP: \$1.59 trillion
GDP per capita: \$31,900
Currency: Won (1000 KRW = USD1 - approx.)
Did You Know: That former Korean
 Foreign Minister Ban Ki-moon is now
 the Secretary-General of the United Nations.

According to the U.S. Foreign Commercial Service Korea, the best market prospects and leading sectors for U.S. export and investment for the Korean market, include:

**Aerospace Industry • Agricultural Sectors • Cosmetics • Defense Industry
 Equipment • Educational Services • Energy: New and Renewable •
 Entertainment & Media • Franchising • Food & Beverage • Laboratory
 Scientific Instruments • Medical Equipment & Devices • Pollution Control
 Equipment • Semiconductors • Travel & Tourism.**

Corporate sponsorship opportunities available.

For mission details, please contact:

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Participation in the Seoul Food
2014 Exhibition optional

Supporting Organizations

